
THE OUTLOOK

Ethics and Corrections Policy

The SASCC Outlook is a community newspaper serving Los Gatos, Saratoga, Monte Sereno, and Cupertino. We deliver accessible, uplifting, and hyperlocal journalism that fosters connection, encourages civic engagement, and highlights the people, events, and everyday moments that enrich community life.

The trust of our readers is the foundation of our work. This policy describes the standards we hold ourselves to and the steps we take to ensure our reporting is accurate, fair, and transparent.

Accuracy

We are committed to getting the facts right. Our reporters and editors verify information before publication, seek out primary sources whenever possible, and give the people and organizations we cover a fair opportunity to respond. When we are uncertain about a fact, we confirm it or we do not publish it. We do not knowingly publish false or misleading information, and we distinguish clearly between news reporting, opinion, and sponsored or promotional content.

Fairness and Independence

We strive to report fairly and to represent our communities accurately and respectfully. We seek multiple perspectives on the issues we cover, and we treat the people in our stories with dignity. We do not allow personal, political, or financial interests to shape our coverage.

Transparency

The SASCC Outlook is a program of Successful Aging Solutions & Community Consulting (SASCC), a nonprofit organization. Our journalism is supported by a combination of SASCC's general fund, community sponsorship, advertising, grants, and donations. This support makes our work possible, and it does not influence our editorial decisions. Advertisers, sponsors, and funders have no control over the content, tone, or conclusions of our reporting. Any content that is paid for or sponsored is clearly labeled as such so readers can tell it apart from independent news coverage.

Conflicts of Interest

Our staff and contributors avoid situations that could compromise, or appear to compromise, the integrity of our reporting. When a potential conflict of interest exists, we disclose it to readers or decline to cover the subject.

Sources and Attribution

We attribute information to its sources so readers can judge its reliability. We use anonymous sources only when the information is of clear public importance, cannot be obtained another way, and the source has a legitimate reason for confidentiality. We do not plagiarize, and we credit the work of others.

Corrections

We are committed to accuracy and fairness, and we correct our mistakes promptly and openly. If you notice an error, or if you believe a story requires clarification, please email us at outlook@sascc.org with "Correction" in the subject line. We review all requests promptly. When we confirm an error, we correct it and note the correction clearly so readers know what was changed and when. We handle requests for clarification the same way.

Contact Us

We welcome letters to the editor, story ideas, feedback, and questions at outlook@sascc.org. Letters may be edited for length and clarity.

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